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Press Release

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WEST VIRGINIA ATTORNEY GENERAL DARRELL V. MCGRAW, JR. RECEIVES NATIONAL CONSUMER AWARD

West Virginia Attorney General Darrell McGraw and the Attorney General's Consumer Protection Division were selected as top winners in the annual Achievement in Consumer Education (ACE) awards ceremony held by the National Association Consumer Agency Administrators (NACAA).

The honor went to West Virginia Attorney General Darrell McGraw and the Consumer Protection Division for their 2003-2004 Multistate Prescription Drug Antitrust settlements public service announcement program. The public service announcements address settlements McGraw's office had reached in antitrust lawsuits involving Taxol, an anti-cancer drug; Cardizem, a heart medication; and Buspar, an antidepressant drug. The public service announcements advised consumers on how to file a claim for a refund and the deadline to file a claim. The public service announcements were produced with the assistance of Cheri Heflin Company and Digital Vision Works.

NACAA presents the awards each year to recognize significant education outreach programs by media, corporate and government entities throughout the country. The award was presented at NACAA's 29th Annual Conference recently held in San Diego, California.

In presenting the award, NACAA President, Kathleen Thuner, commented that the work done by Attorney General McGraw in West Virginia "is an outstanding example of the kind of consumer advocacy that we support. A job well done to everyone involved."

NACAA represents more than 160 consumer agencies at all levels of government, as well as corporate colleagues in the United States and other countries. NACAA members are front-line advocates who work directly with consumers to solve problems, advance relevant legislation, and support consumer outreach and education.

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